

## Nazareth Economic Development Commission (NEDC)

NEDC Follows the Main Street Four-Point Approach

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## Nazareth Economic Development Commission (NEDC)



### What is NEDC?

The NEDC is proud to serve the residents of Nazareth with the continuous growth of our Downtown and the promotion of our local businesses and the Nazareth Farmers' Market.

The NEDC is a duly authorized 501(c)(3) corporation that operates independently bringing about economic revitalization into Nazareth's Downtown Business District.

There is no member fee, and most services are offered at no cost to downtown businesses and organizations.

### How does NEDC operate?

The NEDC is a member of the Pennsylvania Downtown Association and is organized around their guidelines for the Main Street: Four-Point Approach. The volunteer led board and four volunteer sub-committees consist of business leaders with a passion to support economic growth and community pride.



### Who are NEDC's partners?

The NEDC relies on a collaborative effort of partners such as the Borough of Nazareth, County of Northampton and Martin Guitar Foundation to support operational funding as well as Buy Fresh Buy Local, businesses, organizations and residents.

### What does NEDC do?

Oversee Nazareth Farmers' Market (NFM), maintain [nazarethpanow.com](http://nazarethpanow.com) & [nazarethfarmersmarket.com](http://nazarethfarmersmarket.com) websites, distribute monthly community newsletter, print downtown map, business recruitment, social media promotions, façade grants, business investment guide, business resource list, Small Business Saturday promotion, cookie stroll, community booth at NFM, Farm & Flea Market, Nazareth Hayhenge.



### How does NEDC accomplish goals?

The NEDC board meets monthly to discuss NEDC goals and guide committee work. The four committees meet regularly to plan upcoming projects. The downtown manager is a part-time employee who oversees the farmers' market and downtown.

### What are NEDC's goals?

NEDC's projected goals include; quarterly business owner meetings, vacant window signage, new events, monthly Golden Broom awards given to a downtown business, downtown clean-up day, expanded farmers market activities & business promotions.