

Nazareth Business Investment Guide



Your Success Is Our Success!

We are happy that you've chosen to locate your business in Nazareth, PA and look forward to your success! Nazareth is the home of Martin Guitar Company and the hometown of the world famous Andretti racing family. There is plenty to offer: professional offices, retail shops, agriculture, and industries producing textiles, chemicals, and cement demonstrate an active economic climate.

Residents and visitors can enjoy recreation in the community park, hunting, fishing and more. Nazareth welcomes you to discover rich heritage, stroll tree-lined walkable streets, and experience Nazareth of the 21st century.

Nazareth Economic Development Commission (NEDC) welcomes you to Nazareth, PA which offers tremendous opportunities for you. Following is a list of resources and other information that you might find helpful. We want you, so let's get you started.

NEDC's mission is to advance the prosperity of Nazareth Borough through the talents and strengths of the commission members by working together for the betterment and economic growth of the community. It will strive to assure a favorable business community climate for implementing new ideas and economic growth. Visit our website for more information: www.nazarethpanow.com/aboutnedc

➤ Community

In Nazareth, PA, you find old-fashioned qualities in a contemporary atmosphere. Set among structures from the 18th century to the present, downtown Nazareth has a friendly hometown feeling. Rich in history and heritage, the area is home to historic sites, museums, parks and recreational facilities, cultural performances, and much more. Borough of Nazareth website: www.nazarethboroughpa.com

➤ Nazareth Demographics

Nazareth, PA has a population of 5,703 people with a median age of 43.6 and a median household income of \$54,178 and 90% high school or higher education. Between 2015 and 2016 the population of Nazareth, PA grew from 5,701 to 5,703, a 0.04% increase and its median household income grew from \$53,794 to \$54,178, a 0.71% increase and hosts over 690 businesses.

➤ Fun Family Events

April

Easter Egg Hunt

May

Nazareth Farmers' Market Grand Opening (May through October)

Farm & Flea at Nazareth Farmers' Market (2nd Saturdays)

Memorial Day Parade

June

Food Truck Festival

Great Nazareth Carnival

Arts & Crafts Festival

July

Kazoo Parade

Nazareth Sidewalk Sale & Rose Stroll

Nazareth Days in the Circle

Nazareth Days in Borough Park

August

Martin On Main

September

Nazareth Area Restaurant Week

Nazareth Hayhenge

October

Touch a Truck (\$)

Halloween Parade

Fall Festival

Truck or Treat

Nazareth Trick or Treat

November

Pumpkin Pie 5K (\$)

Small Business Saturday & Cookie Stroll

Holiday Farmers' Market

December

Christmas Tree Lighting

C. F. Martin Guitar Open House

Christmas in Nazareth

Holiday Farmers' Market

Santa Toy Run



NAZARETH ECONOMIC DEVELOPMENT

➤ Join 100+ downtown businesses

SHOP * EAT * EXPLORE * DOWNTOWN * NAZARETH

1. C. F. Martin & Co.
3. Embassy Bank
4. Astek & DeWalt
5. Mainstream Salon
6. Peters, Moritz, Peischi & Landes
7. Willow Settlement Svcs
8. Nazareth YMCA
9. Physical Therapy LYHN
10. Nazareth Hometown Hardware
11. Birthright Brewing
12. Nazareth Business Council
13. Main St Barber Shop
14. Mycalyn Florals
15. Kathleen's Salon
16. Dr Pollyanna Sparrow
17. Elle Studio
18. Beyond Split Ends
19. Bruce's Electronics
20. Sarott Design
21. Vintage House of Hair
22. Thomas Stumpf Photo
23. Herbs to Your Success
24. Nazareth Army & Navy Store
25. ESSA Bank
26. Thrivent Mutual Funds
27. Anatomical Justice
28. Nazareth Plate Glass
29. Emily's Ice Cream
30. J&R Orwig Mgmt
31. Szilagyi Chiropractor
32. Shear Envy
33. Nazareth Artisan Studio
34. Nazareth Mutual Insurance
35. Bright Dental
36. Brass Castle Human Svc
37. Nazareth Borough
Rep. Joe Enrick
38. Sacred Art Tattoo
39. Johns Computer
40. Gum Dental
41. Forever Friends Childcare
42. China Wok
43. Lehigh Learning Center
44. Nazareth Jacksonian Club
45. Take Two Thrift Shop
46. Soulful Journeys
47. Parlor Hair & Makeup Studio
48. Camp Cake DIY
49. Berkshire Hathaway
50. American Legion Post 415
51. Nazareth Music Center
52. Natalie Paul
53. Psychic Bianca
54. Styles by Erin
55. Six String Brokerage
56. Main St Svc Station

NAZARETH ECONOMIC DEVELOPMENT
www.NazarethPANow.com

57. Victorian Salon
58. Farmers Insurance
59. Gregory Reed Law
60. Rios Brazilian Steakhouse
61. Brian's Flooring
62. Keystone Financial Mgmt
63. Auto Service Center
64. Alliance Architecture
Audiology Services
Dr. Craig A. Sabrie
65. Nazareth Center For The Arts
NEDC Office, 2nd Flr
Nazareth Shaolin-Do, 2nd Flr
66. Huth Insurance
67. Angelo Martino's Barber Shop
68. Hana Sushi
69. Attic To Basement
70. Edward Jones Financial
71. 14th Fret (future) Brewery
72. The Art Den
73. R. D. Lambert
74. Verve Salon
75. Strands
76. Towne House
77. Nazareth Ceramic Center
78. Allstate Insurance
79. Vigilance Hose
80. B&B Bank
81. Twin Rivers Podiatry
82. Smart Cents
83. Valero Gas
84. Merchants Bank
85. Hair Therapy
86. Nationwide Insurance
87. Talk of the Town Salon
88. A A Lapp Insurance
89. Nazareth Guitar Institute
90. Rice N Beans
91. Nazareth Sign Co
92. G. S. Oswald
93. Thomas Kelchner Financial
94. Scott Butler Financial
95. Nazareth Investments
96. State Farm Insurance
97. Keller Zoning
98. Schubert's Bakery
99. 101 E Center Salon
100. Bartholomew-Schisler Funeral Home
101. Moravian Historical Society
102. Memorial Library of Nazareth
103. Alexandria Manor
104. Classic Victorian Estate Inn

For a full list of all borough businesses, visit
www.NazarethPANow.com

➤ Location, Location, Location

Situated at the foot of the Blue Mountain in the Lehigh Valley, Nazareth is an inviting, progressive community. We are centrally located near all of the Northeast's major metropolitan cities. We have great vehicular traffic through our downtown with easy access to interstate highways as well as rail service. We also have the highest walkability rating in the Lehigh Valley!



➤ Parking

Metered parking spaces in downtown operate from 9 am to 6 pm, Monday through Saturday.

The metered Public Parking lot contains 50+ metered parking spaces and is located next to Nazareth Borough Municipal Offices at 134 S Main St, Nazareth, PA 18064.

Meter rates: 25¢ for 60 minutes, 10¢ for 24 minutes, 5¢ for 12 minutes

FREE Parking on Sundays!

No Change? No Problem! Pay for parking with your phone with PassportParking.com

➤ Resources

➤ Business Planning Assistance

Small Business Development Center, Free consulting www.lehigh.edu/~insbdc/index.html, (610) 758-3980
Service Corps of Retired Executives (SCORE), free advice www.lehighvalleyscore.org, (610) 266-3000
U. S. Small Business Administration (SBA), free counseling and low-cost training www.sba.gov
Northampton County DCED educational workshops: www.facebook.com/norcodced/
PA DCED, dced.pa.gov/business-assistance/

➤ Register Your Business

Register Your Business, PA One-Stop Shop, business.pa.gov/
Register for PA Employer Tax & Workers Comp, PA Dept. of Labor, (717) 787-7679, www.dli.pa.gov
Secure a Federal Employer ID Number, www.irs.gov
Borough of Nazareth doesn't require a business license

➤ Financial

SBDC Loan Programs, sbdc.lehigh.edu/area-loan-programs
The Rising Tide Community Loan Fund, therisingtide.org/
Borough of Nazareth doesn't collect business tax

➤ Business Services

Alliance Architecture, 610-746-2310
Brian's Professional Flooring, 610-746-3321
Bruce's Electronics, 610-614-1012
John's Computer Service, 610-746-2462
Nazareth Hometown Hardware, 610-759-3700
Nazareth Key, 610-759-5000, news@thekeyweekly.com
Nazareth Plate Glass, 610-759-3682
Nazareth Sign Co, 610-659-7538
Nazareth Times, thenazarethtimes@gmail.com
Other services such as banking, financial, insurance, lawyers, realtors: www.nazarethpanow.com/services
NEDC has several marketing opportunities: website listing, monthly community e-update, downtown map & passport promotions.

➤ Properties

A phone call to Code Enforcement Officer will help you understand what will be required for your business and property.

Tim Galloway Phone: 484-633-0282

NEDC's available property list is available upon request from the Nazareth Downtown Manager.

Elizabeth Judge Wyant, Office: 30 E Belvidere St, 2nd FL by appt.
Email: NazDowntownMgr@gmail.com Phone: 484-291-1309
Mail: P O Box 23, Nazareth, PA 18064

