



**Nazareth Farmers Market (NFM)
2019 Monthly / Daily Vendor Application**

May through October, Saturdays from 9 a.m. - 1 p.m., Center Square, Nazareth, PA
Managed by the Nazareth Economic Development Commission (NEDC)

Business Name _____

Contact Person _____

Primary Phone _____ Cell Phone _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Website _____

Facebook _____ No electricity is available.

Applicants must fill out this application in its entirety, sign and mail to:

- NEDC NFM Application, P O Box 23, Nazareth PA 18064

If accepted as vendor, you will immediately provide:

- Certificate of insurance listing NEDC and Borough of Nazareth as additional insured, visit www.nazarethnow.org/nazarethfarmersmarket for amounts and sample insurance certificate

Vending fee, and all paperwork, is due before attending the market:

- Check or money order – full or partial vending fees will not be reimbursed for any reason
 - Made out to “NEDC” and mailed to: **NFM Application, P O Box 23, Nazareth, PA 18064**
 - Once Per Month Fee: \$100 (choose one: 1st, 3rd or 4th Saturday)
 - One Day Fee: \$30 (some exceptions)

Introduction - It is recognized that although members of the NFM sell as individuals, the market is a cohesive unit. Its success depends on the cooperation and joint efforts of all vendors as a whole. As a valued NFM vendor, you are responsible for informing yourself and your staff about and following all rules and regulations set by NEDC and government agencies as well as following any instructions given by Manager. We appreciate your cooperation!

Exclusivity - The Market does not offer exclusive rights to vendors to sell any one product. Market customers generally benefit from having a choice. If NFM believes the number of vendors offering the same or similar products is excessive, duplicate products may be denied. Full season vendor product will prevail over monthly/daily. Monthly/Daily product may be duplicated.

Product - Please list all products you would like to sell.
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Booth - Vendors must supply their own 10x10 tent, tables, table coverings and display items all in good condition. Vendors are responsible for securing tents to sufficiently eliminate wind disruption and danger.



Weather - The Market is open rain or shine and is rarely cancelled due to inclement weather. Unless specifically instructed by the Manager, participants must attend the market regardless of forecast. In the event of extreme weather, the Manager will decide whether or not the market will be held.

Marketing - Vendors are responsible for promoting their business. The Downtown Manager is responsible for promoting the market as a whole. Vendors are encouraged to send updates and interact with NFM social media. Vendors are encouraged to sample their products; samples mean sales! Second to samples are good photos! If providing samples, vendors must comply with rules governing sanitation and health issues. Vendors agree to participate to the best of their ability in activities that NFM conducts on behalf of the market.

Signage - Vendors must prominently display a sign clearly identifying the business by name and its' location. Signs should be a minimum of 24" x 36" (or 864 square inches) with lettering at least 3" high. All descriptions of products must be accurate and must clearly show retail price. Signage at vendor stands is limited to business and product related matters.

Arrival & Departure - Vendors must be fully set-up in their assigned space(s) at least 15 minutes prior to the opening of the market and prepared to sell from 9 am until 1 pm (or opening and closing of the market).

Vehicles - Vehicles may not block walkways or mailboxes. Vehicles must be removed from the circle at 9 am or start of market. Vehicles will not be parked in the circle during the market. These spaces are for our customers. Vehicles will not re-enter circle until 1 pm or until market ends.

General- Musicians play at no cost to the market. Tips in the form of cash or product are encouraged. Vendors are responsible for the safety and behavior of their children. Vendor pets are not allowed. Vendors and staff are not permitted to smoke in the circle. Vendors and staff are not allowed to work under the influence of alcohol or drugs.

Garbage/Recycling - Vendors are responsible for keeping their space clean and cleaning up at the end of the market. Large quantities of refuse may not be disposed of in garbage containers. If anything a vendor sells or distributes produces trash, vendor will have a trash can available for customer use.

Insurance Agreement - I agree to accept all liability and responsibility for any personal injury, property damage, loss, theft or any other harm suffered by myself or others arising from or otherwise incident to my participation in the market. I indemnify and hold Nazareth Economic Development Commission, and its officials, directors, employees and agents harmless against all suits, claims demands and losses including costs, expenses and attorney's fees incurred as a result of any act or omission, neglect or misconduct of the vendor during the market.

I (we), the undersigned, have read and understand the rules, and do hereby agree to abide by said rules and instructions from NEDC representatives. Failure to comply with any of the above could result in expulsion from the market.

Signature of applicant _____ Date _____